

Erasmus Policy Statement

The Business School PAR in Rijeka is the only private business school in Rijeka and Primorsko-goranska county. The Business School PAR has introduced innovation to Croatian higher education and adapted the curriculum to meet the requirements of labor market and employers by offering scientifically-based and practice-oriented studies.

Our vision is to keep growing as a recognizable quality institution with a clear educational and research profile directed towards sustainable business and management.

The main goal of our internationalization and modernization strategy is to contribute to the development of quality education in Croatia and Europe by constant improvement of our study programs in accordance with European standards and with the achievements of our partners. The key instruments to reach this goal are the students and staff mobility, close collaboration with similar institutions abroad and participation in international projects.

When choosing partners, The School is taking in account the need of students and staff, similarities of the study programs, the study programs balance and the geographical balance. The important criteria are the quality of teaching in potential partner institution and languages in which the courses are performed. The School has established international cooperation with several European and international HE institutions. Among our partners are North European and the neighboring countries (Bulgaria, Germany, Turkey, Spain) and non-EU (Serbia, Bosnia and Herzegovina, Kosovo) and recently we have started to develop cooperation with the Denmark, Macedonia and Belgium. Collaboration with European and international higher education institutions on mutual projects and through the exchange of students and teachers is part of our basic priorities and organizational values. Our international strategy aims at providing all students with international competences, improving staff members' international qualifications, supporting and incorporating high quality and international skills in all curricula, participating in international projects in cooperation with key partners and becoming the recognizable quality college in Croatia and abroad.

PAR's key priorities and objectives are:

Further development of flexible and modern curriculum in accordance with European standards

Further establishment of cooperation networks and transfer of good practice through bilateral agreements with similar HE institutions and participation in international cooperation projects

Increasing the students and staff mobility (both in and outgoing) to provide wide international experience and professional inspiration and increase foreign language proficiency.

Within the framework of the Erasmus+ , the School will focus especially on student credit mobility for studies and work placements, staff mobility for teaching and training, strategic partnerships with key stakeholders and knowledge alliances with companies. The School will continue to promote and support student and staff mobility, especially taking care of including participants from under-represented and disadvantaged groups, according to our non-discrimination policy. The School will provide additional grants for students and staff with disabilities who wish to participate in the European and international mobility. For the incoming students with disabilities, The School will provide special counseling and blended mobility possibilities within our distance learning courses. The School will enhance the quality of incoming and outgoing mobilities by providing constant support to all students and staff member involved, increasing the number of courses offered in English and ensuring recognition of the students mobility period abroad. It will recognize the importance of the international experience of staff as part of the human resources development, providing visibility and valuating the results achieved in individual mobility as well as in international cooperation projects. The School will continue to develop partnerships and cooperation with partners in other EU and non-EU countries. We will engage in establishing joint transnational courses within our planned project of distance learning virtual courses. The School will regularly assess the mobility performance and outcomes and use these results for improvements and further development of the international cooperation activities. The vision of the Business School PAR is continuing to develop into a high-quality institution of HE with a clearly defined education and research profile directed towards business and management in the context of sustainable development, and based on clear learning outcomes and lifelong learning, attractive to students and characterized by active cooperation with economic and other subjects. In line with the defined developmental strategy, consistent efforts are put into development and enhancement of international collaboration.

The School is developing alliances with companies and, in compliance to our mission of promoting innovation and entrepreneurship.

Within the framework of the Erasmus+ , The School will pursue its internationalization objectives through the actions of students and staff individual mobility and international cooperation projects for innovation and good practices. The School is committed to contribute to the EU modernization and internationalization agenda in higher education in all of its five

priorities: increasing attainment level, improving the quality and relevance of higher education, strengthening quality through mobility and cross-border cooperation, linking higher education, research and business, improving governance and funding. We expect to increase significantly the incoming and outgoing students' mobility for studying and placements as well as transnational mobility of our staff both to participating and third countries. We will foster international strategic partnerships with educational and business organizations in order to develop joint initiatives and collaborative projects, exchange experiences and best practices. These actions are expected to enforce our efforts to implement the highest standards of quality and best practices in institutional governance and our study programs and curriculum and will enable us to offer more attractive courses, responsive to social and business needs.

The results of those actions are expected to have impacts in following:

- assure the quality of programs of study and associated qualifications of students by implementing adequate teaching and learning methods and developing curricula and lifelong learning programs to meet the needs of local business community and the society in whole
- improving the level of key competences and skills regarding in particular their relevance for the labor market and society
- improve the employability of our students through the international experience
- increase language skills of our students and teachers
- create and preserve quality human capital as a vital element for local and regional competitiveness economy
- promote education and culture of knowledge
- increase number of high quality trained professionals as a key factor for sustainable local development.