



ERASMUS+ Course Offer

Autumn semester 2024/2025

PAR University of Applied Sciences offers the following courses taught in English during the autumn and spring semesters of 2024/2025. Please note that some changes may occur.

BA Study program

Courses	ECTS points
Business Law 1	3
Mathematics for economists	6
Business Logistics	6
SME (Management of small and medium enterprises)	6
Business English	3
Human Resource Management	5
Principles of economics	6
Introduction to Tourism and Hospitality**	4
Principles of management	6

MA Study program

Courses	ECTS points
Business Ethics	6
Business English	4
Marketing Management	5
Organizational culture and behavior	5
Art of public speaking	4



Spring semester 2024/2025

BA Study program

Courses	ECTS points
Business Law 2	3
Business Statistics	6
Leadership in Digital Economy	4
European Union Economics	4
Winter School INCASO	4
Marketing	6
Entrepreneurship in tourism**	4
Business English	4

MA Study program

Courses	ECTS points
Business Negotiation	4
Research Methodology	3
Quantitative methods for decision-making in business	6
Entrepreneurship and innovation	6
Presentation and communication skills	4

**If less than 5 students are enrolled in any of the courses offered above, PAR University of Applied Sciences reserves the right to offer a substitute course to the students as no consultative/individual study will be offered.*

**Students' workload cannot exceed 31 ECTS per semester.*

**** Also available in Spanish**

