PAR

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THE EUROPEAN DUAL STUDIES UNIVERSITY

Shaping the Future of Education!

Work and study in the ♥ of Rijeka, Croatia!

AY 2026/2027

Course offer

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EUROPEAN DUAL UNIVERSITY

UNDERGRADUATE STUDIES

BUSINESS MANAGEMENT

MANAGEMENT IN GASTRONOMY

GRADUATE STUDIES

MANAGEMENT of SMEs

FINANCIAL MANAGEMENT

SPORTS MANAGEMENT

POSTGRADUATE STUDIES

GREEN ECONOMY & SUSTAINABLE FUTURE (MBA+MA)

DIGITAL & SUSTAINABLE MANUFACTURING ENGINEERING (MBA+MA)

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#SportsAcademy

UNDERGRADUATE PROFESSIONAL STUDY

Our undergraduate professional study programme offers two study tracks:

1. **Business Management** and
2. **Management in Gastronomy**.

The programme equips students with a strong foundation in business administration - covering key areas such as finance, marketing and management. The emphasis is put on the practical experiences, enabling students to participate in internships and real-world projects alongside their academic coursework.

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#studyinRijeka

UNDERGRADUATE PROFESSIONAL STUDY

Winter semester 2026/2027

COURSE NAME	ECTS
Introduction to Management	6
Mathematics for Economists	6
Principles of Economics	6
Management of Small & Medium Enterprises	6
Business Logistics	6
Human Resource Management	5
Accounting	5
Professional Practice I	5

COURSE NAME	ECTS
Winter School INCASO 2027	5
Introduction to Tourism	4
Introduction to Croatian Language & Culture I	4
Digital Transformation	3
Business Law I	3
Business English I/III	3
International Project Week I (PAR Bootcamp)	4
Principles of Healthy Living	2

*If fewer than 5 students enroll in a course, PAR reserves the right to offer a substitute course.

UNDERGRADUATE PROFESSIONAL STUDY

Summerr semester 2026/2027

COURSE NAME	ECTS
Business Statistics	6
Marketing	6
Corporate Finance	6
Professional Practice II	5
Winter School INCASO 2027	5
Summer School SAIL & LEARN 2027	5
Business Organization	5
International Trade	4

COURSE NAME	ECTS
Digital Economy	4
Entrepreneurship in Tourism	4
Introduction to Croatian Language & Culture II	4
Business Ethics	3
Business Law II	3
Business English II/IV	3
International Project Week II (European Week)	4
Sports & Recreation	2

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#GastroAcademy

GRADUATE PROFESSIONAL STUDY

Our graduate professional study programme offers three specializations:

1. **Financial Management**,
2. **Management of Small and Medium Enterprises** and
3. **Sports Management**.

The programme builds on undergraduate knowledge and focuses on advanced business strategies, leadership and entrepreneurship. Its curriculum is designed to blend theoretical insights with practical skills, preparing students for leadership roles across diverse industries.

GRADUATE PROFESSIONAL STUDY

Winter semester 2026/2027

COURSE NAME	ECTS
Financial Management	6
Strategic Management	6
Leadership	6
Event Management	6
Strategic Accounting	6
Sports Management	6
Sports Law	6
Organizational Culture & Behaviour	5

COURSE NAME	ECTS
Professional Practice III	5
Winter School INCASO 2027	5
Digital Transformation Advanced	5
Business Communication	4
Business English	4
Introduction to Croatian Language & Culture I	4
International Project Week I (PAR Bootcamp)	4
Principles of Healthy Living	2

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GRADUATE PROFESSIONAL STUDY

Summer semester 2026/2027

COURSE NAME	ECTS
Entrepreneurship and Innovation	6
Quantitative Methods for Business Decision Making	6
Business Ethics Advanced	6
Marketing Management	5
Project Cycle Management	5
Digital Economy Advanced	5
Summer School SAIL & LEARN 2027	5

COURSE NAME	ECTS
Professional Practice IV	5
Business Negotiation	4
Introduction to Croatian Language & Culture II	4
Business English	4
Business Law Advanced	4
International Project Week II (European Week)	4
Sports & Recreation	2

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#StudyinRijeka

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Working hours

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Saturday/Sunday: closed

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